

Proceedings, State of Beef Conference  
November 7 and 8, 2018, North Platte, Nebraska

**ALTERNATIVE ENTERPRISES PANEL**

Logan Pribbeno, Wineglass Ranch, Imperial  
Sarah Sortum, Switzer Ranch, Burwell  
Vern Terrell, Terrell Farms LLC, Hay Springs

***Logan Pribbeno** is the 5th generation at Wine Glass Ranch in Southwest Nebraska. He returned to the family ranch with his wife in 2012 following a short career in accounting and finance in Silicon Valley. Wine Glass has recently expanded their stocker enterprise to accommodate growth and to enhance dryland farming returns.*

***Sarah Sortum** grew up near Taylor, NE on her family's ranch. Her family operates the Switzer Ranch, with custom grazing, custom backgrounding and short term cow revenue streams. Her family also operates a nature-based tourism business, Calamus Outfitters, on the same acres that offers lodging, hunting, rivertrips, birdwatching and Jeep Safari tours. This diversification has enabled both Sarah and her brother, Adam, to return to the family ranch to raise their respective families.*

***Vern Terrell** comes from a diversified farm and ranch operation with his wife, Marjean, son, Brock and his wife, Heidi. Terrell Ranch runs a cow herd to produce a terminal cross calves along with a band of ewes to help better utilize our range. Terrell Farms grows corn, seed wheat, edible beans along with forage crops. They also have a small feedlot where they prepare calves for finishing. Vern attended the University of Nebraska and is a graduate of the Nebraska LEAD program. He has been active in many local, county and state organizations. Vern is currently involved with Nebraska Grazing Lands Coalition, Ag Builders of Nebraska, Blueprint Nebraska and Nebraska Cattlemen. Vern is currently serving on the advisory board at the UNL Panhandle Research Station in Scottsbluff.*

